

Expert Series – How to Know If Your Content Is Pirated

Pirates work really hard to make it look to the consumer that they are a legitimate service.

They have nice websites which represent them. They have terms and conditions which look quite professional.

See a premium ad for Pepsi and someone might assume, “well if I’m seeing that ad, it must be legitimate.”

They have tutorials, they have customer support.

Some pirate services are really nicely branded.

A service which recommends a VPN to access it...that’s weird, too. That’s suspect. But if you’re prepared to spend a little bit of time on Google, you can find lots of hints about a service whether its legitimate or if it’s shady.